

People's Parade Pre-event Audio Description Transcript

The People's Parade is a large-scale community event to mark 100 years since Stoke-on-Trent gained city status. This will be an opportunity for Stoke-on-Trent to show the world what makes our city so special - our people, our history, our heroes and most of all, our community spirit.

On Saturday 7 June 100s of people will parade through the city centre of Hanley in costume, with music, dancing, banners and giant puppets to celebrate 100 years of our city.

A Touch Tour will take place at Stoke-on-Trent College, Cauldon Campus on College Road in Shelton at 12pm. This will be an opportunity to interact with some of the performers, puppets and costumes before the parade sets off.

The parade starts at 1pm, setting off from College Road, just by the entrance to Stoke-on-Trent College. The parade will then cross the bridge over the canal as it continues up College Road, with Hanley Park on its right hand side.

As the parade continues up College Road it will pass the old Simpson and Co building on the left and head up to St Mark's Church. St Mark's will be a cheering point for the parade, decked out in an array of colourful flags. People are welcome to gather on the grass outside the church to wave at the parade as it goes past.

Once the Parade reaches Broad Street it will turn right onto Broad Street, heading past the Unite Union building on the left and eventually reaching the new Smithfield car park on the right. It will cross the dual carriageway, and continue up past the Gener8 Smithfields work on the right, and Mitchell Arts Centre on the left. Here the parade will meet the Potteries Museum and Art Gallery, where there will be another reception point, where people can gather and cheer the parade as it goes past.

Audio Description of the parade will be available outside the museum. Headsets will be available on loan from one of the friendly volunteers who will be positioned at the museum. If you would like to use the Audio Description service, please make sure you arrive at the Potteries Museum and Art Gallery by 1.30pm.

Audiences at Potteries Museum and Art Gallery will be entertained by Art Brasil as they await the arrival of the parade. There will also be a reception point at PMAG where people will be able to collect audio description equipment, and hear descriptions of all the wondrous costumes and puppets that have been commissioned especially for the parade.

Once reaching PMAG the parade will turn right onto Bethesda Street, past the old library on the right and John Street Car Park on the left. When it reaches the dual carriageway, it will once again cross over it, heading onto Lower Bethesda Street, past Hanley Community Fire Station on the right.

As the parade meets Regent Road it will turn right, heading past City Central Mosque on the right and then passing through a set of wrought iron gates and into Hanley Park.

Hanley Park will be set up ready for the Party in the Park event, including two stage areas and a fairground. As the parade passes in front of the stage area where it will be welcomed by Dan Townley.

We hope you enjoy the parade.